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### **DoExtra Corporation Names Williams As President**

Des Moines, Iowa (June 2, 2008) — DoExtra Corporation, a leader in developing custom-built CRM systems, has promoted Brad Williams to the position of President. “Brad’s business development experience, combined with his technology background and entrepreneurial spirit, are vital assets as we seek to grow DoExtra,” said Sunnie Richer, CEO and founder of DoExtra. “Along with his business experience, Brad also brings a lot of energy and new ideas to the company,” added Richer. Williams most recently held the position of Vice President of Sales.

Williams’ extensive experience in the technology industry with Digital Equipment Corporation led to executive roles at Relationship Marketing and On Demand Technologies. He is also a private investor in several small and emerging businesses across the Midwest. Williams holds a degree in Computer Science from Iowa State University. In addition, Williams is a member of the board of directors of Digi International of Minnetonka, MN (NASDAQ::DGII).

DoExtra Corporation was formed in the mid-1990s for the purpose of providing and implementing Sales Automation and Customer Relationship Management (CRM) solutions. Today, DoExtra is a Certified Consultant for Sage CRM SalesLogix, SageCRM.com, Salesforce.com, Landslide and Microsoft Dynamics. During the last several years, over a hundred companies have called upon DoExtra Corporation to help them improve sales performance thru technology.

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